



1st Choice Home Improvements LLC

www.1stChoiceHomeImp.com | 715-749-3209 | info@1stChoiceHomeImp.com

Customer E-Newsletter

Volume 3, Issue 3, December 2011

Seasons Greetings!!!

From all of us at 1st Choice Home Improvements LLC we would like to wish you and your family a safe and happy holiday season. We would also like to take this opportunity to thank you for the business over the past year and let you know how much we appreciate it. So again thank you and remember that we are only a phone call or e-mail away if you need us. Feel free to let us help with any project that you may have on your Christmas wish list.



Controlling Ice Dams

An ice dam is what happens when thawing snow from your roof refreezes at the edge of your roof and in your gutters. This ice prevents thawing water to leave the roof and potentially go back up the roof and run under the shingles. The way to prevent this from happening is to either stop the melting or keep the water thawed. To stop the melting you have to limit the amount of heat that leaves the interior of your home into the attic with air sealing and insulation. To keep the water flowing off of your roof you need to keep your gutters clean and possibly run a heated ice melting wire at the edge for your roof and through your gutters. An immediate way to prevent ice dams is to remove the snow from your roof with a roof rake which prevents any snow from melting and refreezing but if not done correctly can damage your roof. To learn more [click here](#)

Monthly Special

Free kitchen design/redesign through January

Join us at Lamperts January 17th @ 5:30 for a Kitchen & Bathroom seminar!!!

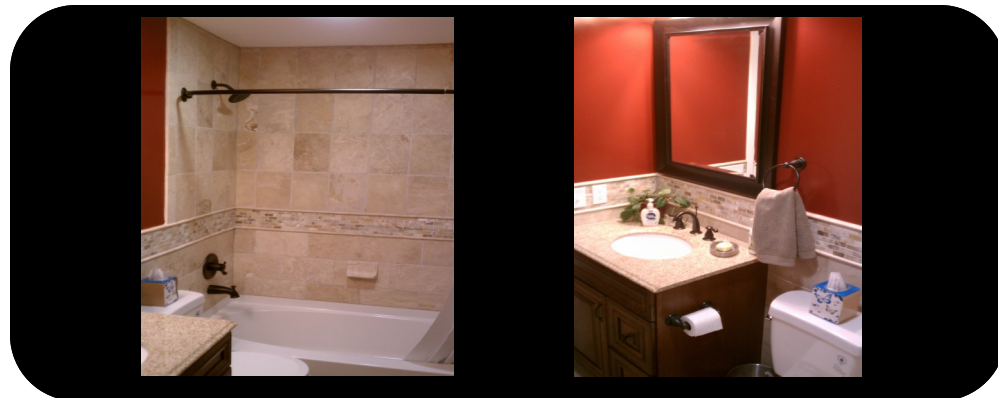
Ask the Experts

Do you have any questions regarding remodeling or building? For example you may have questions regarding local codes or best practices. Send us an email and we'll do our best to track down an answer. Leave us your contact information and we will respond back to you as soon as possible. We'll also share the answer in next months newsletter to assist others

[CLICK HERE](#) to submit a question

Featured Project

We took this bathroom and transformed it into a beautiful tiled shower with a large bathtub. The stone tile from the bathtub continued around the bathroom as a wainscoting and tied into the new granite top and bold paint



Previous Customers

Have you logged into your page on the website? If you need your login and password [Click here](#). We will send your username and password so that you can access your personalized page dedicated to your project.

Do you know someone who would like to receive this newsletter? Please forward this to them or enter their e-mail address below and we will add them to the list.

[Click Here](#) to add someone to our e-mail list

To remove your name from our mailing list, please [click here](#).

Questions or comments? E-mail us at info@1stChoiceHomeImp.com or call 715-749-3209

1st Choice Home Improvements LLC | 601 90th St. Hudson WI 54016 | www.1stChoiceHomeImp.com | 715-749-3209 | Fax 715-749-3385